



"All Aboard the Art Train" is an exciting new public art project designed to enrich the entire community. Combining Gaithersburg's railroad past, present and future with a unique program that literally brings the arts into the streets, the Art Train will showcase local talent, increase the profile of Gaithersburg's public arts program, and provide an opportunity to connect the business and cultural communities.

We hope to have as many as twenty locomotives and cabooses gracing Gaithersburg streets, all custom decorated by professional artists. Their strategic placement in front of private businesses and public facilities will encourage residents to traverse the City in search of the unique displays. Appropriate marketing activities will ensure maximum exposure.

With a community-wide debut of the trains at the City's annual 4th of July Celebration, thousands of area residents will be introduced to the program. The train cars will then be dispersed for viewing throughout the summer and fall. We hope you'll want to be part of this exciting project by sponsoring a train to be displayed in front of your place of business.

Can't wait to sign up? Fill out the sponsor commitment form and get it right back to us. Want more details? We will be contacting you soon to discuss these opportunities in more detail.



Gaithersburg Arts & Monuments  
Funding Corporation  
311 Kent Square Road  
Gaithersburg, Md 20878



*Befriend a Train, Befriend the Arts!*

## Sponsorship Opportunities

### **Locomotive** \$4,500

9 feet long, 6 feet tall, 33 inches wide

### **Caboose** \$3,500

6 feet long, 4 feet tall, 33 inches wide

- Your name prominently displayed on the base of your train, which can be displayed in front of your place of business (subject to municipal approval)
- Your choice of available artists from the portfolio of talented designers
- In addition, your name will be featured on:
  - Self-guided tour map of the All Aboard the Art Train public art project
  - All Aboard the Art Train print advertising and promotional materials
  - The City of Gaithersburg's All Aboard the Art Train website page and cable TV promotional spots

*At the conclusion of the promotional period of All Aboard the Art Train, it is the intention of the City of Gaithersburg to transfer ownership of the Art Trains to the Gaithersburg Arts and Monuments Funding Corporation (GAMFC), which may transfer ownership, use, sell, or lease the trains. If GAMFC sells the train you sponsored, you will receive a statement noting its selling price. If you wish to own your train at the conclusion of the program, a portion of your sponsorship may be tax deductible. Please consult your tax advisor.*

## Partnership Opportunities

A tremendous amount of support is needed to make this program a success. In return for promotional consideration we are seeking partners who can help with:

- Store front or warehouse space in which the artists can work
- Clear coating of the finished sculptures (especially autobody shops)
- Temporary storage for the pieces
- Printing and design
- Photography

## All Aboard the Art Train Sponsor Commitment

- ☐ Yes! I'm ready to befriend a train!

### **Sponsor Option:**

- ☐ Locomotive \$4,500    ☐ Caboose \$3,500  
☐ Partnership (please specify) \_\_\_\_\_

### **Sponsor Information:**

Name of sponsor (as it should appear in all promotional material) \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

e-mail Address \_\_\_\_\_

Website \_\_\_\_\_

Location Request for Train: \_\_\_\_\_

*Choice of location requests will be on a first-come, first-served basis. City management will review all location requests before final approval is granted.*

- ☐ Yes, I want to select a design from the juried portfolio of artists (see additional information in this brochure)
- ☐ Please select the design and artist for my train

Checks should be made payable to "Gaithersburg Arts and Monuments Funding Corporation." Proceeds from the All Aboard the Art Train public art project are to benefit the arts. The sponsorship fee may be tax deductible under IRS tax guidelines for 501(c)(3) corporations. Please consult your tax advisor.

### **Please return your Sponsor Commitment to: All Aboard the Art Train**

Gaithersburg Arts and Monuments Funding Corporation  
311 Kent Square Road, Gaithersburg, MD 20878

## The Portfolio of Artists

The Portfolio of Artists features approved design entries which were selected by a rigorous juried process. In addition to providing a pleasing, creative design, successful artists have provided strong examples of previously completed artwork, a resume, and a detailed explanation of how their design will go from concept to completed work. This thorough review process will help ensure that we have only the best works displayed in our community!

## All Aboard the Art Train



### **Gaithersburg Arts and Monuments Funding Corporation**

The Gaithersburg Arts and Monuments Funding Corporation (GAMFC) is a 501(c)(3), tax exempt, charitable organization whose mission is to heighten the awareness of revitalization and arts initiatives within the City of Gaithersburg and to raise funds and use those funds to support those programs and initiatives.



### **Gaithersburg-Germantown Chamber of Commerce**

The project is also supported by the Gaithersburg-Germantown Chamber of Commerce, a diverse organization representing over 450 local businesses. The GGCC exists for member prosperity, and its programs and activities are directed at creating a favorable business environment in which all members will grow and succeed.

For more information contact Denise Kayser, City of Gaithersburg  
Cultural Arts Director  
301-258-6394 ■ dkayser@gaithersburgmd.gov